

Carla R. York
Chief Executive Officer
Innovation Drive, Inc.

Education and Training

BA in Business Management and Business Administration, McKenzie College, Chattanooga, TN
Additional Studies, Covenant College, Lookout Mountain, GA

Professional Experience

Since 2005, York has served as the co-founder and Chief Executive Officer of Innovation Drive (ID), a business accelerator specializing in the commercialization of public transportation, military and other forward-looking, progressive technologies in both stationary and mobile applications. In addition to coalition building for these and other proprietary projects, a key component of all of York's initiatives has been aggressive education within the alternative energy space including consumers, customers, management and regulatory bodies.

Ms. York has more than 18 years experience in advanced public transportation, clean fuel technology applications and the technology required to operate such systems. She has worked in positions of business development, sales, program management and federal relations. Over the past decade she has been responsible for managing more than \$30 million in programs funded by various federal and state government entities.

She has organized and publicized various electric, hybrid-electric vehicle and advanced technology developments, demonstrations and education programs at the local, regional, state and federal levels. Her programs are dedicated to research, education, real-time testing and data acquisition, and further implementation, facilitated in part via the acquisition and coordination of federal funding through various technology transfer programs.

BioWatz is just such a program. It will set new precedents for a biodiesel electrical generation program where biodiesel is created, blended and used to generate electricity for a local utility power grid in Connecticut. The demonstration is also helping to set DOE standards for biodiesel feedstock blending recommendations to include emissions control, maximum generator efficiency and other variables.

Additionally, York lead two successful team building and program development missions for hydrogen programs; 2004-2005 and 2005-2006; both programs received funding from the U.S. DOT Federal Transit Administration. She also lead development and deployment programs for demonstration and educational outreach of electric and hybrid-electric transit buses and other modes of transportation 1996-2001. Two separate federally funded programs through USDOT's Technology Transfer Program. These programs resulted in over a dozen electric and hybrid electric bus deployments across the southeast.

Ms. York has developed and implemented marketing and commercialization strategies for four private sector companies engaged in the hydrogen industry, 2005-2009. She participated on team to implement all-electric transportation fleet for the Summer Olympic Games in 1996, the first time in history that Olympic Village Transportation was provided exclusively by all electric vehicles.

Board of Director Memberships

Previous board member of the East Tennessee Clean Fuels Coalitions and currently serves as an advisor to two USDOE designated Clean Cities Coalitions.

Board of Director Member for a green building Technology Company located in the southwest United States.